



## **NEWS RELEASE**

### **ALEJANDRO FERNANDEZ TO KICK OFF 11-CITY U.S. *CONFIDENCIAS TOUR 2013* NOVEMBER 16 AT MIAMI'S AMERICAN AIRLINES ARENA**

### **TICKETS ONSALE SEPTEMBER 12**

***CONFIDENCIAS DEBUTS AT #1 IN FIRST WEEK OF RELEASE – HIS BEST  
SELLING DEBUT EVER***

***# 1 IN 19 COUNTRIES IN FIRST WEEK OF RELEASE***

### **FERNANDEZ TO REVEAL TOUR DETAILS SEPTEMBER 12, 10AM AT GRAMMY MUSEUM**

**Los Angeles, September 5, 2013** - Latin Grammy winning and multi-platinum selling Mexican superstar Alejandro Fernandez, whose new album *CONFIDENCIAS* on Universal Music Latino will debut at #1 on the Billboard Latin charts and #19 on the Billboard Top 200, will take his all new *ALEJANDRO FERNANDEZ CONFIDENCIAS WORLD TOUR 2013* on the road in the U.S., beginning November 16 at the American Airlines Arena. Renowned for his world-class productions and powerful and compelling vocals, Fernandez will take the completely new production to ten major U.S. cities including New York, Los Angeles, Atlanta, Chicago, Houston and El Paso. On September 12, Fernandez will appear at a special press conference at the Grammy Museum at LA Live to celebrate the success of his new album and reveal more details about the tour.

Tickets for *ALEJANDRO FERNANDEZ CONFIDENCIAS WORLD TOUR 2013*, produced by Cardenas Marketing Network (CMN), go on sale **Thursday, September 12 at 10:00 a.m.** and can be purchased via [www.Ticketmaster.com](http://www.Ticketmaster.com) or by calling 1-800-745-3000. See below for tour markets and special purchase information.

THE *CONFIDENCIAS* tour promises an unprecedented production from one of the most iconic voices in Mexican musical history. The dazzling show pays homage to Mexico via Fernandez's exceptional mariachi, orchestra and vocal prowess, featuring a collection of his greatest hits, including traditional "rancheras", pop hits and songs from his new album *CONFIDENCIAS*.

Renewed musical arrangements and innovative technology featuring mobile structures in which more than 230 robotic lights dance along with a giant screen give life to breathtaking scenes from Mexico accompany "El Potrillo" throughout his country. The images portray some of Mexico's most important and beautiful resources: Its people, its traditions, its architecture and its folklore. The costumes are also fascinating, including handmade looms from the Mexican state of Chiapas, shawls from Michoacan, and traditional "charro" suits from Jalisco. Fernandez will premiere the new production on September 6<sup>th</sup> at Auditorio Telmex in his home city of Guadalarjara. On September 15<sup>th</sup>, at MGM Grand Garden Arena, he will bring the new production to his 11<sup>th</sup> annual El Grito performance in Las Vegas.

Fernandez released his critically acclaimed new album CONFIDENCIAS on August 27<sup>th</sup>. Since then it has gone #1 on 19 countries. Recorded in Los Angeles last summer, the album is available in two formats, standard and deluxe, with 11 tracks and 15 tracks plus a DVD, respectively. Featuring duets with Christina Aguilera, Rod Stewart and Vicente Fernandez “Confidencias” was produced by the late legendary producer Phil Ramone.

The album gathers some of the most relevant classic tunes from Latin America and Spain with new arrangements by Ramone, powerfully performed by Fernandez. The first single and video from the album, *Hoy Tengo Ganas de Ti*, features Christina Aguilera and is the theme song to Univision’s new prime time soap, *La Tempestad*. The video has been a huge success, racking up more than 12M views since its premiere and the single debuted #1 in 17 countries.

Alejandro brings two worlds together on “*Nobody Knows You When You’re Down and Out*” on which he sings in Spanish, while Rod Stewart sings in English. For the first time in more than 20 years, Alejandro went into the studio to record with his father, Vicente Fernandez. Their version of “*Me olvidé de vivir*” is an emotional standout on the album.

The “CONFIDENCIAS” World Tour will visit an array of cities throughout Mexico, the U.S., Central and South America and Spain through 2014. For more information, visit [www.alejandrofernandez.com](http://www.alejandrofernandez.com).

**ALEJANDRO FERNANDEZ 2013 “CONFIDENCIAS” - U.S. TOUR DATES AND VENUES:**

11/16/13, Miami, FL, American Airlines Arena  
11/17/13, Atlanta, GA, Gwinnett Center  
11/21/13, New York, NY, Barclays Center  
11/24/13, Chicago, IL, Allstate Arena  
11/27/13, McAllen, TX, State Farm Arena  
11/29/13, Dallas, TX, Verizon Theater \*  
11/30/13, Houston, TX, Toyota Center #  
12/1/13, Laredo, TX, Laredo Energy Arena  
12/4/13, El Paso, TX, El Paso Coliseum  
12/6/13, San Jose, CA, Event Center Arena  
12/7/13, Los Angeles, CA, Nokia Theater \*

\* On sale at [www.axs.com](http://www.axs.com)

# On sale at [www.toyotacenter.com](http://www.toyotacenter.com)

**About CMN**

Since 2003, Cardenas Marketing Network (CMN) has been bringing its multicultural expertise to deliver some of the most engaging lifestyle events including music sponsorship tours, international soccer matches, and a myriad of other engagements across the U.S and abroad. We offer full integration with digital marketing and advertising for all projects and activations. Specializing in the overall creation – from ideation to execution – of live events and interactive experiences, CMN’s client roster spans a variety of industries and reflects the company’s interest in seeking new challenges and positioning itself at the forefront of emerging cultural trends. Learn more at [cmnevents.com](http://cmnevents.com)

For more information about Alejandro Fernández, visit:

<http://www.alejandrofernandez.com/>  
<http://www.universalmusica.com/alejandrofernandez>  
<https://www.facebook.com/alejandrofernandezoficial>  
<https://twitter.com/alexoficial>  
###

**Media Contacts:**

Alejandro Fernandez: Diana Baron, d. baron media relations,  
[diana@dbaronmedia.com](mailto:diana@dbaronmedia.com)/[Sasha@dbaronmedia.com](mailto:Sasha@dbaronmedia.com)

CMN: Diana Lopez, CMN, [dlopez@cmnevents.com](mailto:dlopez@cmnevents.com), 312-492-6424